



Evahoma

Aur-oma at work

A hand is shown holding a glowing, golden liquid. Above the hand, a spray of fine, golden particles is captured in mid-air, creating a misty, ethereal effect. The background is dark, making the golden elements stand out.

Ev aroma

A Creative Brand of Perfume

Brand Name: Evaroma

Short form for: Eve's Aroma



Significance of my brand name:

Evaroma represents my creative endeavour as a naturalist to create a brand of perfumes that add an aura that is irresistible.

As a creator of a small link to healthy cosmetics:

My signature perfumes are targeted chemistry at work. My target being to include 3 signature specific ingredients that is

(1) An aroma & emergent aura enabling vehicle

(2) A fixative that helps my perfumes linger and

(3) An augmented scent producing composition, where these ingredients work harmoniously to make my brand of perfumes a pastel of fragrance.

Target segment for Evaroma

Evaroma targets any woman or teenager who wishes to carry her presence amidst today's issues like climate change & global warming, where it is known that perfumes & deodorants may be harming air quality minutely but continually.

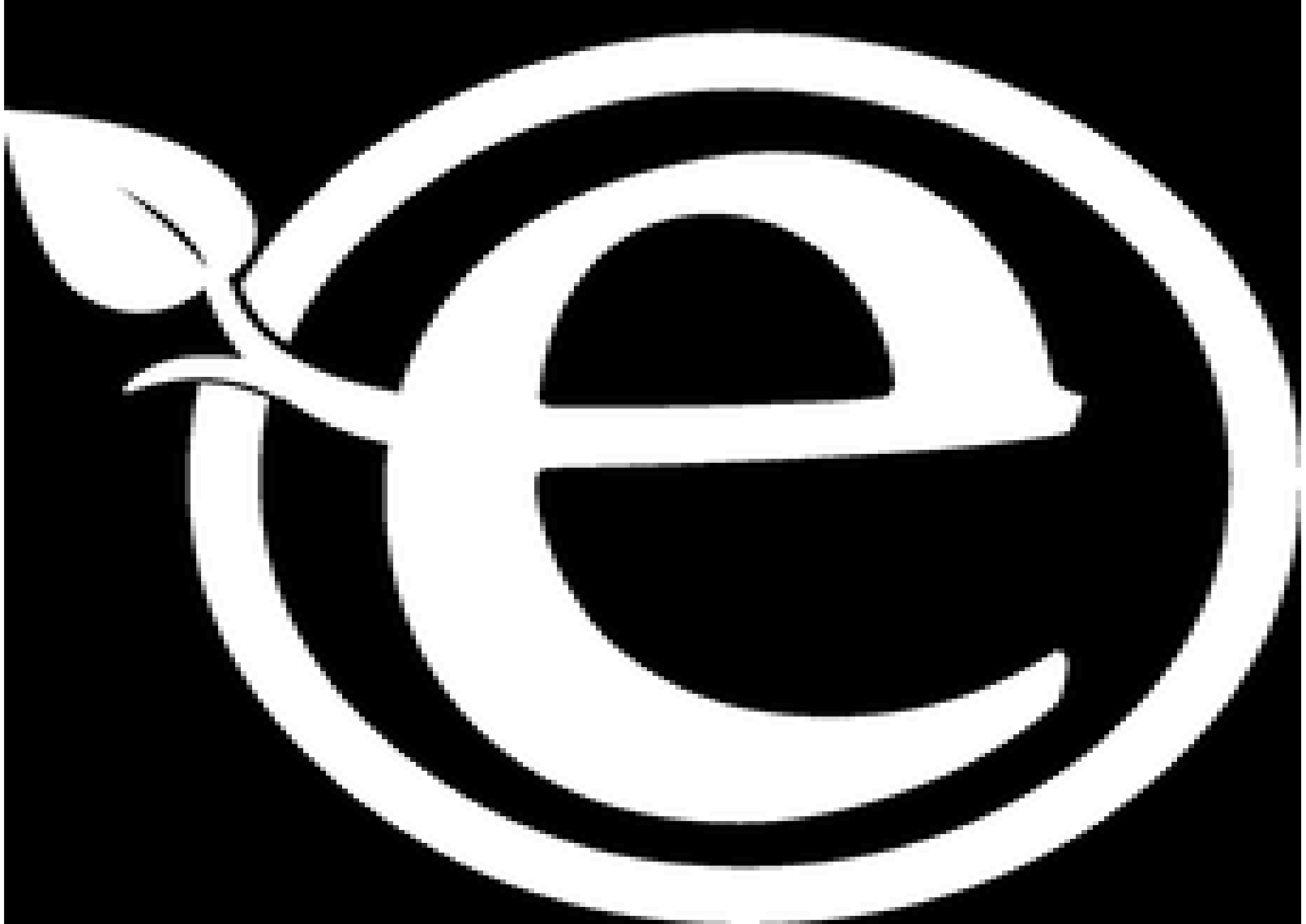
This concern along with the entrepreneurial interest to create custom-designed perfumes has led to my range of products that you can use either as

1. A One Time Expression (Product code: SIG OR/OTE)
2. A Time of the Day Augmentation (Product code SIG C/TDA)
3. A Holiday Pack, where traveling light may be important (Product code: SIG W/AHP)
4. A Part of my Eau de Kit (Product code: SIG OC/PTK)
5. My Personal Finesse (Product code: SIG FL/MPF)

These products are available by direct order.



Evaroma for your emergence



Adding more to our lifespan of needs:

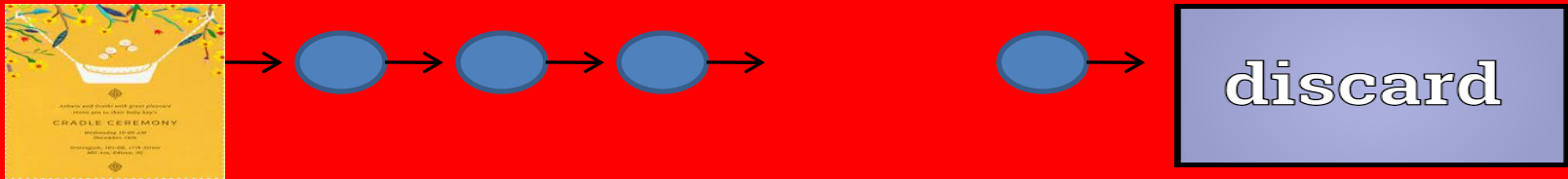
The need of any woman or teenager is to relate to what is emerging as millennium needs such as

- a. Her Physiological needs - need for clothing etc
- b. Her Social affiliation or acceptance needs - a need to stand out
- c. Her Self-esteem needs - need for self-confidence
- d. Her Self-actualization needs - need to maximize self-expression
- e. Her Healing quadrant needs - need to reduce enervating aspects or personal stress levels

This facet of understanding has led this small business to think that personal reflection helps more than appearance.

This state of introspection has led to me to create a custom-designed brand of perfumes that help a woman or teenager find a fulfilment to her investment for all of the above needs.

We believe that the science behind every product should be in the product literature. Hence our products aim to include these details:



1. Manufacturer's Continent, Country, State, City or Region
2. Manufacturer's Statement of intent
3. Type of product and signature
4. vision for a complete lifecycle
5. Earth Facts of the materials used to make the product
6. Adoption of any quality management standards
7. Pertinent flow-ownership for any delivery, supply, sale or resale
8. Problem susceptibility and course of action
9. My heritage quotient for a greener Earth

Showcasing Evaroma



Gestation	Focal Point
Conceptualization	Yes to Green practices
Productization	Yes to Green practices
Environmental Influence	Yes to Green practices
Distribution/Supply/Warehousing	Yes to Green practices
Sale/Resale/Returns	Yes to Green practices
Biodegradable Consumption	Yes to Green practices
Emergence or CO ₂ Impact	Yes to Green practices
Discarding or trashing the product	Yes to Green practices

